

HERE'S HOW IT WORKS

- Begins Wednesday, August 14th and continues through Saturday, November 30, 2019.
- Customers purchasing \$35 in participating items using their rewards Card will receive an offer printed on the bottom of their receipt good for entrance into the Ralphs ULTIMATE TAILGATE EXPERIENCE at selected UCLA and USC home games.
- All purchases must be made in a single transaction. No accumulation.
- For every increment of \$35 in participating item purchases made, the number of persons eligible for FREE ADMISSION printed on the receipt increases (i.e. \$70 in eligible purchases in a single transaction earns 2 entrance passes)
- Events to which the customer is eligible to attend will list on the receipt. Receipt message will update as new events enter the line-up.
- Events begin either 3 hours (USC) or 4 hours (UCLA) before kickoff. Entry is limited to the first 1,000 guests. Persons under 13 enter free with qualifying adult entry.
- Customers CANNOT purchase a ticket to the tailgate at the event. Only receipts may be used to gain admittance.
- Using the Ralphs Pick Up on line grocery ordering option is also included in this program. Unfortunately the Delivery option is not part of the program at this time.

EVENT SCHEDULE

Below is the schedule for what events appear on the receipts during specific timeframes.

Ralphs Ultimate Tailgate Event Schedule

CHECK THE SCHEDULE FOR WHICH GAMES WILL PRINT ON YOUR RECEIPT DURING SPECIFIC SHOPPING DATES

USC vs. Fresno - 8/31 Shop between these dates 8/14 - 8/31	UCLA vs. San Diego State - 9/7 UCLA vs. Stanford - 9/7 Shop between these dates 9/1 - 9/7	UCLA vs. Oklahoma - 09/14 USC vs. Utah - 09/20 Shop between these dates 9/8 - 9/20	UCLA vs. Oregon - 10/5 Shop between these dates 9/21 - 10/5
USC vs. Arizona - 10/19 UCLA vs. Arizona State - 10/26 Shop between these dates 10/6 - 10/26	USC vs. Oregon- 11/02 UCLA vs. Colorado- 11/02 Shop between these dates 10/27 - 11/02	USC vs. UCLA - 11/23 Shop between these dates 11/03 - 11/23	UCLA vs. Cal - 11/30 Shop between these dates 11/24 - 11/30